

N - A - E - B NEWS - LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NEWARK BOARD OF EDUCATION
HAS NEW EDUCATIONAL
RADIO STATION - WBGO-FM

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FEBRUARY 1
1948

N-A-E-B CLEAR CHANNEL CONCERN
DECISION IN SIGHT
OKLAHOMA A. & M. KOAG TESTIFIES

NEWARK, N. J. BOARD OF EDUCATION GETS UNDER WAY WITH A NEW STATION

The National Association of Educational Broadcasters salutes new member station, WBGO-FM, which will begin operation February 5, 1948. Owned and operated on a non-commercial and educational basis by the Board of Education in Newark, the station will transmit on 91.1 megacycles, serving the schools and community of this important New Jersey City. The station will initially operate on a 5-hour schedule Monday through Friday taking the air at 10:00 a.m. and leaving the air at 3:00 p.m. Operation is coordinated with the basic curriculum of the Newark schools to furnish a supplementary aid to classroom work. (A detailed program describing the daily schedule may be had by addressing the Department of Library and Visual Aids, Board of Education, Newark, New Jersey.)

Under the supervision of William R. Pfeiffer, a former staff member at the University of Wisconsin station WHA, WBGO-FM marks the establishment of another important registrant in the growing roster of N-A-E-B stations. Like WBOE-FM, Cleveland Board of Education station now serving night audiences in the Cleveland area, WBGO-FM can well represent an extension to the educational FM network now shaping up under the direction of Seymour Siegel, director of WNYC and WNYC-FM, Municipal Broadcasting System in New York City.

Special congratulations are due everyone connected with this new development especially the superintendent of schools and the Newark Board of Education, who have painstakingly and with determination carried through this development in the face of many difficulties, legal, technical and otherwise.

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RADIO CONFERENCE AT UNIVERSITY OF OKLAHOMA

The Annual Radio Conference of the University of Oklahoma (Home of member N-A-E-B station WNAD) this year is expected to attract a record audience of educational and commercial broadcasters with a full quota of government officials (including George Sterling, FCC Commissioner) and experts from many fields. Scheduled for February 26, 27, and 28 at the University in Norman, Oklahoma, with the emphasis on the "new look in radio" a good many interesting and worthwhile developments are expected. (Full report next issue).

VICE-PRESIDENT	TREASURER	EXECUTIVE SECRETARY	EXECUTIVE COMMITTEE
JOHN DUNN	W. I. GRIFFITH	M. S. NOVIK	GRAYDON AUSMUS, WUOA-FM, ALABAMA
WNAD, UNIVERSITY OF OKLAHOMA	WOI	30 ROCKEFELLER PLAZA	RALPH SEETLE, WLSO-FM, LOUISIANA
NORMAN, OKLAHOMA	AMES, IOWA	NEW YORK, N. Y.	WILLIAM SENER, KUSC-FM, CALIFORNIA
		SEYMOUR SIEGAL, WNYC, NEW YORK	
		CARL MENZER, WSUL, IOWA	
		FRANK E. SCHOOLEY, WILL, ILLINOIS	

CLEAR CHANNEL ARGUMENT ENTERS FINAL PHASE--FCC DECISION IS IN SIGHT

Last Round-up?

January 19 opened the final stages of the bitterly-fought, 3-year old clear channel case before the full Commission. Oral argument began and concluded, and scores of parties to the case who listened to the final week of argument took stock and wondered whether they were pointed "down the homestretch" or "headed for the last round-up."

Channel Break-up?

The arguments on the clear channel proceeding, which will determine whether some, all, or no clear channels will be broken down and whether power above 50,000 watts will be permitted, also included testimony on daytime skywave transmissions, their effect, and what, if any, rulings in this respect should be made.

Date of Decision

Federal Communications Commission authorities would not speculate on the date, a decision might be reached, but pointed out that U. S. proposals for the revision of the North American Regional Broadcasting Agreement (NARBA) will depend on the outcome of the clear channel case, and that NARBA proposals must be submitted to other signatory nations by May 1, because of the NARBA meeting August 1.

Should the FCC's decision involve any change in the status quo of clear channel broadcasting, the Commission will have to first take up its decision with the State Department, and then in turn, with U. S. delegates to NARBA.

Decision Will be Final

The decision in the case will be final, that is, the Commission will omit the usual procedure of rendering a "proposed" decision in order to save time and meet the May 1 deadline. The decision with respect to skywave transmission, which may decide the fate of hundreds of daytime 1-A and 1-B channel stations and applicants, may come at the same time as the clear channel decision or be issued separately.

N-A-E-B MEMBER STATION KOAG

Oklahoma A & M College Station KOAG, applicant for 10 kilowatts daytime on the 840 channel, gave special testimony with respect to daytime skywave interference. (KOAG applied for and was granted 10 kw on 840 kc. An objection by the dominant station WHAS, Louisville, precipitated the whole sequence of questions on daytime sky-wave interference.) The Oklahoma station stated that its operation caused daytime skywave interference only at sunrise and sunset and only on 10% of the days of the year with the interference questionable on 50% of these days and consequently saw no need in a rule requiring protection to the 100 uv/m contour. KOAG said it was not sure that the WHAS signal is listenable at the point of alleged interference.

N-A-E-B Brief

Marcus Cohn (Cohn & Marks) presented the final memorandum brief and oral argument for the National Association of Educational Broadcasters, urging that "the quality of program service should be the determining factor (in deciding on channel usage) rather than the technical and arbitrary yardstick of protecting the coverage of clear-channel stations to unreasonable limits. Upon this basis, there would be an improved broadcast service to rural (and local) audiences with programs designed for their special needs."

CLEAR CHANNEL ARGUMENT (CONT.)

N-A-E-B MEMBERS

N-A-E-B with members in 24 states and Hawaii, operating 22 AM and 19 FM stations, noted also that 18 of its members operate daytime only or limited time, and said "The unique public service rendered by educational and non-profit stations" should be considered in deciding the clear channel case." Not opposed to clear channel assignments as such, N-A-E-B asked that the question of breakdowns should be decided in each instance on a comparative basis, considering the program service offered by each N-A-E-B station on a channel in relation to the effect its nighttime operation would have on areas where there may be audiences now receiving service from dominant stations.

CCBS and Regional Briefs

The two networks (NBC and CBS) which have affiliation with a majority of the clear channels reiterated their request for the status quo. The present clear channel station operators (CCBS) presented the same plan they promoted last year--that the FCC provide for a minimum of 20 750,000 watt clears around the country with 16 members of CCBS and 4 others; their brief was by Lewis Caldwell. The Regional Broadcasters Committee (Attorney Paul Spearman) charged that present clear channel operation results in "overlapping and wasteful duplication of secondary service areas" and insisted that 1-A clear channels be broken up to provide for two or more stations on each such frequency. They further charged that many "clear" stations have turned over most of their night programming to the networks.

Surprise Testimony

Surprise testimony came from clear channel station KDKA, Pittsburgh (operated by Westinghouse) and a member of CCBS, who backed away from the group plan and said that super-powered stations "will not solve the issue involved." Thus they essentially assume the network "status quo" position.

New Commission Members

Only 2 of the present FCC Commissioners have been members of the Commission through the entire course of the clear channel testimony--Paul Walker and Clifford Durr. Rosel Hyde has heard all of the testimony through the past year. New to the case officially, and now occupied with study of the record, are Wayne Coy, Chairman; R. F. Jones, George Sterling, and E. M. Webster.

SIGNIFICANCE

The N-A-E-B stations, which are party to the clear channel hearings, merely typify in a particular instance, the need to preserve, protect and expand all educational technical radio facilities to reach and serve, daytime and nighttime, as large an audience of men, women and children as possible. Nearly one-third of the radio listeners in the U. S. are not receiving or hearing the kind of program they need and want. Commercial broadcasters, serving the other two-thirds of American listeners are providing, for the most part, the kind and type of programs which are wanted. Furthermore the pattern and nature of their programs are to a large extent dictated by economic necessity. With them we have no quarrel. Our opportunity, our challenge, and our duty is to serve that other one-third--to provide with all the skills and resources at our command through adequate facilities--THE MAJORITY OF THAT RADIO MINORITY NOW ONLY SERVED IN PART. WE DO NOT WANT AND WILL NOT ACHIEVE THE LARGEST AUDIENCE IN THE COUNTRY--BUT WE DO WANT A MAJOR PORTION OF THE AUDIENCE WE SET OUT TO SERVE. THIS MEANS THOUSANDS UPON THOUSANDS OF LISTENERS, NOT SCORES AND HUNDREDS.

FEBRUARY CLIP-SHEET

Radio industry representatives opened the new year with a recommendation to the Wages and Hours Administrator that all station staff announcers be considered "as professionals" under the Fair Labor Standards Act.

The U. S. Court of Appeals says it has no authority to act on a complaint by Hearst Radio, Inc.,--owner of WEAL, Baltimore--against statements in the 1946 "Blue Book" of the FCC. Hearst maintained the FCC public service document exposed it to "public shame."

New labels for new facilities were decreed by the FCC. All television and FM stations are now to have six-letter designations. The letters "FM" or "TV" will be put at the end of the conventional 4-letter station designations.

The FM Association declares new stations will go on the air during 1948 at the rate of 50 per month. Now operating are 380 FM stations; 630 others are authorized for construction within a year. Activation of all applications will make FM available to 80% of the population.

A Detroit station (WWJ) estimates that since 1938 his station has paid more than \$115,000 for music which was never used; the money was paid at the rate of \$5.00 per hour for many hours in which musicians did not play.

NBC president, Niles Trammel, told a Senate Interstate & Foreign Commerce Committee of a new radio communication system (Ultrafax) which can send one million words per minute.

AFM Union chief Petrillo, as a follow-up to its lift of the band on FM music program duplication, gave the Continental (FM) Network permission to arrange programs of live music.

The National Association of Broadcasters asked the FCC for proceedings to determine what would constitute the most effective use of the frequency 540 kilocycles in the United States. Nations at the Havana Conference recommended wider use of this band.

Western Union contemplated expansion of its radio relay system may result in additional television network facilities. The company is building the system, using radio beams, instead of wires or cables, primarily for its own use; it is, however, also installing television relays on some tower units.

Edwin Armstrong, inventor of FM, charges again that the FCC has made a major blunder in assigning FM broadcasting to the 100 megacycle band. Congress was urged to assign FM broadcasting to the 50 megacycle band. Armstrong says the efficiency of the system has been reduced by the change, the work of 5 years in building up FM destroyed.

COLLEGE PUBLICITY WRITERS URGED TO STUDY RADIO METHODS

At a late January meeting in New York of the American College Public Relations Association, college publicity workers were urged to acquaint themselves with all phases of network and radio industry operation in order to provide stations with material suitable for broadcasting. Speakers were Dr. Lyman Bryson, CBS public affairs counselor; Sydney Eiges, NBC vice-president in charge of press; Jack Paige MBS, special events director, and Joseph Beal, N.Y. City College School of Business.

Beal warned the group that colleges are unable to prepare copy "good enough for airing because of ignorance of radio techniques," and added, "Colleges deserve a sound spanking for their anathy towards radio."

Bryson advised the meeting not to "jazz up" educational programs in an effort to obtain popular acceptance but to try to reach instead the great number of listeners for a particular type show. He also admonished the group to prepare material that is different and exciting and at the same time suitable for broadcasting."

Colleges not now in radio, Eiges said, have missed the boat, but still have marvelous opportunities in television. He stated schools not now preparing for television are "way behind the times." He urged the publicists to "get in on the ground floor" and grow with the new industry.

Paige urged the group to evaluate what they had to offer in terms of what it will mean to the general public. He outlined the techniques and needs of special events production. He stated that radio is entertainment, and college special events must be entertaining and interesting to everyone.

BBC REGISTERS WITH U.S. UNDER FOREIGN AGENTS SECTION

The North American Office of BBC registered as an agent of BBC in London with the Department of Justice. In its registration statement, the Office said "the basic theory of the BBC's North American operations is to portray from London the British way of life, its progress, institutions, art music, and thought, and the point of view of its public to America, and conversely, America to the British.

U.S. MAY BE LOSING BATTLE OF IDEAS ABROAD -- INADEQUATE BROADCASTS

George Hamilton Combs, WHN(New York) commentator, returning from a four months tour of Europe says most Europeans are woefully ignorant of the U.S. He believes insufficient funds and the absence of an integrated program for the State Department's OIC are the reasons, rather than staff incompetence anywhere along the line.

Combs expressed disappointment with the American Forces Network for not measuring up to its possibilities. AFN's powerful transmitters are heard all over the continent and have made its broadcasts the "showcase of American radio throughout Europe." However the primary purpose of AFN is to entertain occupation troops, and the civilians all over Europe who turn to AFN do not get the "slice of America" which they might well receive.

European radio, Combs found, was almost uniformly "dull" and limited in scope. Programming is comprised mainly of canned classical music(mostly vocal or chamber music), with "no lilt", and is interspersed with government messages and official speeches. Television is practically unheard of on the continent, except in England where "you hear of it, but never see it."

MAJOR ARMSTRONG CHARGES FCC WITH MAJOR BLUNDER

Major Edwin Armstrong, professor of electrical engineering at Columbia University, charges that the Federal Communications Commission made a major blunder in assigning FM broadcasting to the 100 megacycles band. He urged Congress to assign FM broadcasting to the 50 megacycle band. Armstrong charged "As a result of the Commission's blunder, the work of 5 years in building up FM has been largely destroyed the efficiency of the system has been reduced, and its introduction to the public generally has been retarded by a period of from 2 to 3 years.

DETROIT SUNDAY EVENING HOUR BECOMES SUSTAINING

The American Broadcasting Company stated that the Sunday night hour's broadcast by the Detroit Symphony Orchestra will become a sustaining program after February 1. ABC says it will continue the program each evening on a sustaining basis, and that it will be called the Detroit Symphony Orchestra Program instead of the Detroit Symphony's Sunday Evening Hour.

NATIONAL CONFERENCE OF CHRISTIANS AND JEWS MAKE RADIO AWARDS

Citations to radio networks and stations for contributions to understanding and respect among the American people were announced this month by Dr. Everett Clinchy, conference president. This is the fourth year such awards have been made.

The awards were made to CBS for the "Liberty Road Series" on the CBS School of the Air; to Mutual for its program, "Fury of Man" on "Exploring the Unknown Series"; to the ABC for "The Good Samaritan" in the "Greatest Story Ever Told."

Other awards were made to the Institute for Democratic Education for the transcribed series, "Lest We Forget;" to WNEW for "Little Songs on Big Subjects;" to WQXR for the "New York Times Youth Forum," both in New York. Awards went to WCCO, Minneapolis for the series, "Neither Free Nor Equal;" to WKY, Oklahoma City for the series, "Creed, Color and Cooperation;" to KSFO, San Francisco for consistent attention to inter-group relations; and to WBBM, Chicago for the series, "Democracy USA."

A MILLION WORDS A MINUTE FOR THE EYE, NOT THE EAR

NBC president Niles Trammel told Congress about a new radio communication system (Ultrafax) which sends a million printed words per minute. He stated in his opinion that the newspapers of the future may be delivered by radio. Each printed page is treated as a picture and flashed in rapid succession. At the receiving end, pages are reproduced by new high-speed photographic processes for quick delivery.

Niles, testifying in favor of removal of government controls on broadcasting, thinks pending bill the Senate Interstate and Foreign Commerce Committee is considering, "would put the shadow of Nazi censorship behind every American broadcaster."

This statement was typical of many statements made in support of eliminating all FCC controls in recent hearings. The implication Niles made--that radio broadcasters will become publishers with the use of Ultrafax--is another example of National Association of Broadcaster's effort to define newspapers and radio as similar media which should be treated in the same way by the government.

BOSTON'S COOPERATIVE RADIO COUNCIL

The Cooperative Broadcasting Council, which includes Boston College, Boston University, Harvard, Massachusetts Institute of Technology, Northeastern and Tufts, produced and presented 412 programs for nearly 115 hours of education in the first year of the Council's Broadcasting in Boston. Ralph Lowell, trustee of Lowell Institute, who made the announcements, stated that the programs were released by special arrangement over Boston's six full-time commercial stations.

COLLEGE RADIO MEN MEET WITH NAB EDUCATIONAL GROUP

The educational standards committee of the National Association of Broadcasters met with radio representatives from colleges and universities in Washington the first week in February. Purpose was to discuss ways and means of raising the training standards for persons entering the broadcast field,

Educational broadcasters present were Russell Porter, coordinator of radio at the University of Denver; Thomas D. Rishworth, director of Radio House, University of Texas; Dr. Kenneth Bartlett, Syracuse University; and Professor Ben Hennecke, University of Tulsa.

Commercial radio representatives, (members of the NAB standards committee) present were: Ralph Hardy, KSL, Salt Lake; Judith Waller, NBC, Chicago; Dr. Willis Dunbar, WZZO, Kalamazoo; F. C. Sowell, WLAC, Nashville; Armand Hunter, WTIL (and Temple University), Philadelphia; and Hazel Kenyon, WTOP, Washington.

RADIO LEADERS TO SPEAK AT "NEW SCHOOL" SESSIONS

FCC Commissioner Clifford Durr; ABC vice-president Robert Saudek; and Llewellyn White, will be guest lecturers at a session on radio at the New School for Social Research in New York on February 27. The lectures are part of a course on freedom of the press in print, radio, and films, given by the school with Milton D. Stewart, research director of the President's Committee on Civil Rights, as chairman.

EXPANDED SCHOOL OF THE AIR FOR STATION WNAD IN OKLAHOMA

N-A-E-B member station WNAD (University of Oklahoma) plans a new and expanded School of the Air series for spring, 1948. The Oklahoma School of the Air now offers 10 weekly broadcasts for in-school listening to service more pupils in Oklahoma's rural, consolidated, and independent district classrooms. WNAD director John Dunn (also N-A-E-B vice-president) announces the school program includes such typical features as "Great Figures in American History," "World Incorporated," "Spotlight on Health," "End of the Rainbow", "Making Friends with Music," as well as an authoritative series of newscasts for elementary grade levels 5 to 8.

Director Dunn points out that School of the Air activities are an expanded service of WNAD, serving one more type of special audience. Station WNAD's basic program schedule with a fine array of educational, informational, and musical features serves a large audience throughout the state of Oklahoma with programs and services not available from other sources.

JOHN DE PROSPER OF STATION WNYC CELEBRATES 30TH ANNIVERSARY

On February 6th, John De Prospero, Executive Officer and Assistant to the Director of N-A-E-B member stations, WNYC AND WNYC-FM, New York, will complete 30 years in the service of the City of New York. Starting as clerk with the Commissioner of Accounts in 1918, he was transferred to Finance, Plants and Structures, and finally to WNYC in 1934.

HITS, MISSES & FLASHOVERS

The Program Executive Committee of the National Association of Broadcasters has approved publication of an "NAB PROGRAM MANUEL" to improve programming of member stations.

Is Judge Justin Miller about to perform a "shot-gun wedding?" These marriage lines sound like they came from the Blue Book.

General Douglas MacArthur is rapidly increasing his circle of "intimate enemies." Added now to the roster which began with Newsweek Magazine, is CBS whose foreign correspondent in the Tokio area was likewise not accredited.

Sounds emanating from the War Department in Washington, sound suspiciously like the General still thinks war-time censorship are in effect.

Representative Harris Ellsworth, Oregon Republican, told the House Commerce Committee that the major networks are drunk with power and need a greater variety in their programs. "If the big companies would study their popularity ratings, they would find the small stations are outpulling them in public interest," he said, and added, "that the paramount need today is for a wide variety of programs from small stations rather than a few standardized programs by big networks."

If small stations would carry some of the truly excellent network public service shows instead of cancelling them out for local beverage broadcasts maybe the public would also benefit.

Audience survey research organizations are reporting a dividing-up of listeners rather than new audiences as a result of the great increase in numbers of broadcast stations.

Where are the new radio programs for the third of the population that leaves radio alone?

The Federal Communications Commission has ruled that a radio station may broadcast horse race results, "if the information is not given with such urgency or detail as to suggest that gamblers might benefit."

Announcers, detailed to read such bulletin, will please walk, not run to the microphone.

The Radio Manufacturers Association and the National Association of Broadcasters are promoting the idea of a "radio in every room" (9 out of 10 American homes already have 1 or more radio sets.) Each family member, they say, could then listen to the program of his own choice.

Sounds to us a little like giving the "star-boarder" more forks to eat the same hash.

Representative Richard Wigglesworth of Massachusetts, has called for an immediate investigation of the Federal communications Commission, accusing it of "showing political favoritism toward applicants for radio licenses."

Is this the same FCC that incurred Senator McWeller's wrath by over-looking his recommendations for a "friend?"

VOICE OF AMERICA BILL SIGNED BY PRESIDENT

In January after passage of both houses of Congress, President Truman signed a bill designed to provide a sound legislative authority for the international broadcasting operations within the State Department.

Senator Smith Calls for More Dollars

A similar but not identical bill was passed by the House last year. Senator Alexander Smith reporting the bill for the Foreign Relations Committee had high praise for the work done in the past by the OWI and currently by the international broadcast divisions of the State Department. More support is needed, Smith said. Britain, he pointed out, is spending more than three times as much as the U.S. on shortwave broadcasting, and the Russians at least two or three times as much as the British. (Current U.S. budget is approximately 12 million dollars). Smith stressed the Committee's feeling that it is important for the State Department to use "private American agencies (in this task) as much as possible."

More Information

A greatly expanded information and education program, whose object is to make the United States and its people better known and more familiar to the people in other countries is expected, now that the "Voice of America" bill has been signed, according to Rep. Karl Mundt, Republican of South Dakota, sponsor of the legislation.

Shortly after the President signed the bill the purpose of the legislation was explained to listeners in all parts of Europe and South America by Rep. Mundt, and his co-sponsor, Sen. Alexander Smith, R. of New Jersey, over WRUL, shortwave station with transmitters located in Boston, and operated by the World Wide Broadcasting Foundation.

Lands Private Organizations

Rep. Mundt pointed out that private enterprise organizations, such as the World Wide Broadcasting Foundation, which have proved themselves an excellent means for carrying out the international good-will building envisaged by the "Voice of America" bill probably will receive assistance from funds provided in the Act as an independent agency.

"In this Act," Rep. Mundt explained, "it is emphasized all the way through that as far as possible, private organizations and facilities such as WRUL, existing educational foundations and others, shall be incorporated in this work. So far as the government can stimulate cooperation from these private agencies, the government itself will withdraw because we want to encourage the private initiative in the way Americans do things in this entire enterprise."

Congratulates M-A-E-B Station WRUL

Rep. Mundt congratulated Walter S. Lemmon, president of the World Wide Broadcasting Foundation, who acted as moderator on the international broadcast, for the work which WRUL has done in the past.

OHIO RADIO INSTITUTE RECORDINGS

A record number of program entries and requests marked this year's exhibition of recordings and public service programs at the Institute for Education by Radio, Ohio State University. This is the 12th Annual American Exhibition of Educational Radio Programs. Although definite figures are not available, Dr. I. Keith Tyler, director of the 18-year old Institute said indications point to an all-time high total of programs to be entered in this year's exhibition.

COMMUNICATIONS CONFERENCE AT ILLINOIS U.

The recently established Institute of Communications Research at the University of Illinois, headed by Wilbur Schramm, and established by Dr. George D. Stoddard, president of the University, held a special conference on communications in mid-January in Champaign-Urbana. Many prominent people from the mass media field were present, including Robert Blakely, editorial staff, Des Moines Register and Tribune; Dr. Paul Lazarfeld, and others. Hugh M. Belville, Jr., director of research for NRC spoke on the subject, "The Challenge of the New Media of Communications."

Belville told the group the field of mass communications faces a period of evolution comparable to the combined effect of introducing the rotary press and the motion picture camera to the world simultaneously. The new media--television, frequency modulation, and facsimile broadcasting -- can be a big help in dispelling public ignorance and apathy concerning crucial problems of the day. He pointed out that a Gallup poll showed 60 per cent of the American public had no knowledge of the Marshall Plan and 39 per cent of the Taft-Hartley law. He saw three challenges which had to be met before these media are fully established, they are: technical and artistic mastery of each medium, sufficient advertising support, and government control.

BAPTISTS PLAN FM NETWORK IN TEXAS

Application for an FM outlet has been made by the San Antonio Baptist Association to the FCC. This is part of a proposed state Baptist network. Dr. Alton Reed of Dallas has been employed by the Texas Baptist General convention to direct network organization. Other stations are to be at Baylor University, Hardin-Simmons, Mary-Pardin-Baylor College, and churches in Beaumont, Houston and Lubbock.

TEMPLE UNIVERSITY FORMALLY DEDICATES NEW STUDIOS

Formal dedication of the new \$40,000 Temple University radio studios took place in late January when the student-operated (low-radiation) station, WTRI, goes on the air. Participating in the ceremonies was station WFIL, radio outlet of the Philadelphia Inquirer newspaper, which contributed \$25,000 for construction of the campus studios, and which cooperated with Temple University in establishing Philadelphia's first school of radio.

A documentary drama by the university's radio workshop together with a talk by Temple University president, Robert L. Johnson, were transcribed by WFIL for later broadcast with WFIL-FM carrying the entire proceedings.

Temple University's radio installation consists of four studios, two 25 x 30 feet; one 12 x 18 feet, and an announcer's news booth 8 x 10 feet and modern in-put equipment throughout.

FCC MAKES STATEMENT ON POLITICAL BROADCASTS

The Federal Communications Commission ruled January 31 that a radio station may not censor the content of political broadcasts, even when the material may appear to be libelous.

The Commission further expressed the view that a station operator may not be held financially responsible for such libelous matter going on the air. It said Congress intended to forbid the operator from invoking censorship.

"The actual speaker is, of course, completely liable for the contents of his remarks," the Commission noted.

WHLs Case

The case at issue involved a renewal of license for radio station WHLS at Port Huron, Michigan. The Commission announced that it proposed to renew the WHLS license, following a two and one half year study of an instance in which the station refused all political broadcasts. The case dates back of an April, 1945, city election.

A candidate for city commissioner obtained free time on WHLS to discuss a proposed bond issue. After the broadcast, the station announced it would give equal time free, as provided by the law, to any responsible party desiring to present contrary views. However, some persons opposing the candidate who spoke, Carl E. Muir, entered private objections to some of his statements. The station management, after looking over proposed scripts for future broadcast decided to refuse any additional free or paid time during the campaign.

FCC Enters Case

The Commission came into the case to decide whether censorship was involved. In today's decision, the Commission said the station had acted as a censor but there was no evidence of "deliberate or willful attempt to violate" the Communications statute.

FCC Opinion - Federal Authority and Libel

The Commission said: "We are of the opinion that the prohibition against any censorship by licenses of political speeches by candidates for office is absolute, and no exception exists in the case of material which is either libelous or might tend to involve the station in an action for damages." However, the FCC added: "The prohibition against censorship in connection with political broadcasts appears clearly to constitute an occupation of the field by federal authority, which under the law would relieve the licensee of responsibility for any libelous matter broadcast in the course of a speech coming under section 315 (of the Communications Act, relating to political broadcasts), irrespective of the provisions of state law."

HINTS TO THE PROGRAM DIRECTOR

American Legion Platters

American Legion is mailing 15-minute transcription programs on Universal Military Training to approximately 1000 U.S. radio stations. Discs present Dr. Daniel A. Poling and Senator Edward Martin in talks which answer criticisms of UMT by plan's attackers. Audition carefully if used. UMT in its presently described form is an extremely complex issue--so complex many Army and Navy men are not willing privately to state a categorical "yes" or "no".

What About Public Service Plugs

Every educational station is bombarded with reams of "prepared copy" to forward various public service campaigns. You will find many of these projects such as American Red Cross, March of Dimes, American Cancer Society, highly worthwhile. Are you taking full advantage of the opportunity to plug local events and regional events of important and worthwhile groups in your listening area? Several stations have found an excellent public relations device in marking each plug used with date and time, filing the plugs according to cooperating organization, and then at 3-month intervals sending back the "cancelled plugs" with a covering letter. This is proof of performance, and very gratifying. "Cast your bread on the waters" so to speak.

French Transcriptions

Approximately 200 stations from coast-to-coast, including 32 50-kilowatt stations in 24 cities, plan to carry programs prepared by the North American Service of the French Broadcasting System. This was revealed last night by Robert Lange, director of the Service, who has just completed a tour of outlets in the U. S. and Canada.

Programs, in England, are produced in Paris and designed to give American audiences a true picture of French life, with emphasis on public events, music and entertainment, Lange said. Most shows are aired in this country via WT's, he continued, although about 30 stations will take them live via shortwave.

Lange also outlined a sked of six new shows available to U.S. stations. These include: "Tour de France," a weekly visit to a city or province; "French Cavalcade," variety; "French in the Air," a practical course in French; "Five Centuries of French Music"; "This Week in France," interviews with news personalities and a roundup of French opinion, and "Mr. Jones Goes to Paris," interviews with Americans in the French capital.

SEVENTH TRANSCRIBED VA SERIES TO BE READY

The new seventh series of 13 quarter-hour HERE'S TO VETERAN'S transcriptions has been recorded by the Veterans Administration and will be available to stations late in February for use during March, April and May, it was announced last week by Charles Dillon, assistant director of VA Information for Radio and Television.

The series will consist, as usual, of capsule versions of well-known network programs, including many new ones. The complete list of 13 shows includes discs of the Eddie Howard Show, Club Fifteen, My Friend Irma, Music America Loves Best, Spike Jones' Spotlight Review, Highways in Melody, the Dick Haymes Show, the Al Jolson Show, Sammy Kaye's Serenade, Abe Burrows, Jimmy Durante, the Bill Goodwin Show, and Bob Hope.

The programs have been approved by the Advertising Council, the AFRA, and the AFM. The sixth series, now on the air, is being used by 1,288 AM and FM stations. The seventh series may be ordered from the Information Division of the nearest VA Branch Offices. Branches are located in Boston, New York, Philadelphia, Richmond, Atlanta, Dallas, St. Louis, Columbus, St. Paul, Denver, San Francisco, and Seattle.

DOROTHY LEWIS RESIGNS FROM NAB

Dorothy Lewis, director of listener activities for the National Association of Broadcasters and organizer of the Association of Women Broadcasters formally tendered her resignation to Justin Miller, President of NAB. The resignation of Mrs. Lewis was motivated by the NAB decision to close the New York office and to move her department activities to the Washington headquarters of the organization.

Mrs. Lewis, who received a citation from the Girl Scouts of America and was made a vice president of A/WB, made a statement on radio responsibility worth much consideration: "The task of educating listeners for an appreciation of the magnitude of our free system of broadcasting is only begun. Radio education, still in a pioneer stage, offers a challenge. Radio's role in the emancipation of the world's one billion illiterates staggers the imagination. Closer cooperation between public groups and broadcasters can expedite the processes."

CALIFORNIA LEADS THE NATION IN NUMBER OF BROADCAST STATIONS

California has more broadcasting stations than any other state in the Union, and Texas, according to a recent FCC report, is second. The 48 states and possessions have a total of 3,119 authorizations for AM, FM, and Television facilities, including stations on the air, and those now being constructed.

California has 228 and Texas 223 such authorizations. Next in order are Pennsylvania with 183, New York with 178, North Carolina with 132, and Ohio with 128. Texas heads the list in standard stations with 153, followed by California with 129, Pennsylvania with 98, New York with 89, and North Carolina with 86.

California has the most FM and Television grants while Montana, Vermont, Alaska, and Hawaii have no FM authorizations. Eighteen states and the possessions are still without Television grants. Puerto Rico has 23 standard grants, exceeding the number of such authorizations in 14 states.

The National Association of Educational Broadcasters now registers non-commercial, educational stations in 25 states including 22 AM and 25 FM stations, many of them in the more densely populated areas of the U.S.

N4-A-E-B STATION WNYC HEADLINES MUSIC FESTIVAL PROGRAMS

More than 100 special programs, including a dozen free public concerts, have been scheduled by WNYC for its ninth annual American Music Festival, which will be held from February 12 to 22.

Between 50 and 60 of the city's musical organizations and schools will participate in the fete. Featured music will run from folk songs to symphony, including premieres of 30 new works by American composers. Opening concert was held in Carnegie Hall at 5:00 p.m. on Lincoln's birthday and featured the 102-piece U.S. Army Band. Morton Gould appeared as guest conductor for two of his own compositions.

Other scheduled events include the Stuyvesant String Quartet, at Town Hall, 3:00 p.m. on the 16th; Stradivarius String Quartet, at the Frick Museum, 3:00 p.m. on the 15th; the N.Y.U. Festival at the University Auditorium, 9:00 p.m. on the 16th; Cantata Singers, 18th at 9:00 p.m. at Metropolitan Museum; National Association of Conductors and Composers, Times Hall, 8:30 p.m. on the 20th; Aseap concert at Times Hall, 3:00 p.m. on the 14th; Juilliard School of Music, 8:30 p.m. on the 13th. Two concerts of folk songs will be aired, one on the 15th and the other on the 22nd.

(National)

N-A-E-B BUSINESS PAGE

(Regional)

Annual Dues

W. I. Griffith, N-A-E-B Treasurer, reports statements for the 1948 membership dues have been sent out. Griffith wishes to express his appreciation for the promptness with which most members have either sent their personal or institutional checks, or placed the claim with their institutional business office for payment.

Regional Reports and Station Reports, and N-A-E-B Procedures

A series of detailed plans for district operation will shortly be available to members of the N-A-E-B Executive Committee for approval. Plan is to clarify relationships between members and the central N-A-E-B and members of the Executive Committee who head up the six N-A-E-B regions.

Special and Regular Reports to the Newsletter

It is urgently requested that EVERY N-A-E-B STATION put the N-A-E-B president's mailing address on its mailing list. (Station WOI, Ames). It is even more urgently requested that EVERY STATION send, not only the regular program bulletins and weekly schedules of the station to the President, but any special items such as might normally be included in local or regional newspapers. KUOM, WNYC, WZZB, WOSU, and several other stations have been especially good about this, but a 100% contact is desired.

In addition every station manager or director--and especially regional directors--are requested to keep the N-A-E-B president informed of any special developments either with respect to educational radio developments or major policy developments in which the N-A-E-B should take action.

Mayflower Hearings - March 1 -- N-A-E-B Intends to Cancel Appearance

The "freedom of speech" hearings scheduled to open March 1 are likely to be postponed until later at the request of the commercial trade organization NAB (National Association of Broadcasters).

N-A-E-B was requested by the FCC to file for an appearance along with many other groups who are concerned with the truly basic issues involved in the case. Your president filed for this appearance. However, it immediately became apparent that N-A-E-B member stations did not have a common point of view on the issues involved. Three points of view are apparent: (1) Let everyone editorialize (2) Modify the present law (3) Keep the status quo. Without common ground N-A-E-B cannot make a statement; hence the intention is to file for withdrawal.

Job Exchange

N-A-E-B station managers can simplify the problem of circulating requests about "jobs open" or "personnel wanted" by sending their correspondence either directly to the president's office (WOI, Ames, Iowa) or to M. S. Movik, N-A-E-B secretary, Room 370, 630 Fifth Avenue, New York 20, N.Y. Information will be printed in the Newsletter. There have been some delays and mis-mailings in this connection for which your editor is sorry.

Constitution

Copies of the N-A-E-B constitution are being duplicated to include last revisions made a year ago in Columbus. Copies will be furnished to every member. It is requested by the president that these copies be given some rather serious study in

N-A-E-B BUSINESS PAGE (Cont.)

order that any desired revisions or additions can be discussed at the N-A-E-B semi-annual business meeting at the Institute for Education by Radio in Columbus this spring.

Job Openings

Station KWSC, Washington State College, Pullman, Washington (5000 watts, 1250 kc.) has a position-opening for Continuity Director at \$3500 annually, with raise if satisfactory, on basis of one-month annual vacation. Job requirements: to teach radio writing under Department of Journalism one-third time and direct continuity staff(news editing, publicity and promotion, scripts, special one-time shows, musical continuity, and spot announcements.) Apply: Frederic Hayward, Manager.

WNYC- New York City Municipal Broadcasting Service

For the first time in 10 years the New York Civil Service Commission is holding an examination for announcers for the municipal outlets, WNYC and WNYC-FM. Exams consist of auditions and written tests. General requirements are high school diploma and two years recent, satisfactory, full-time experience as an announcer or a college diploma and six-months experience. Candidates must be U. S. citizens. Starting salaries range from \$2400 to \$3000. Possible promotions boost pay to the \$3000-\$4200 range.

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LOWELL COUNCIL PRAISED FOR EDUCATIONAL SHOWS

Six leading educators, participating in a special program observing the first anniversary of the Lowell Institute Cooperative Broadcasting Council over WHDH, Boston, in late January, praised the work of the Council in airing adult education shows over six Boston stations. Topics included in the series covered classical literature, child psychology, social relations, American literature, regional and international studies and meteorology.

Results Reviewed

The panel reviewed the results of the Council's 412 broadcasts, representing nearly 115 hours of air time, produced over WHDH, WBZ, WCOB, WEEI, WHDH, WMEX and WMAC. Opinion of the educators was expressed by President Carl S. Ell, of Northeastern University, who said, "Radio programs can stimulate interest and pave the way for further study by all persons regardless of their educational background. It is obvious from our experiment this year, that the radio and the college may well join hands in a cooperative enterprise designed to produce better informed and more intelligent citizens."

Educators Participating

Participating in the broadcast, in addition to Dr. Ell, were: The Very Rev. William L. Kelleher, president of Boston College; Dr. Daniel L. Marsh, president of Boston University; Dr. James Bryant Conant, president of Harvard; Dr. Karl T. Compton, president of M.I.T.; Dr. Leonard Carmichael, president of Tufts; Rev. Stephen A. Mulcahy, dean of Boston College, and Ralph Lowell, trustee of the Lowell Institute.

NEWS FROM REGION I -- Regional Director - Seymour Siegel, NYC, New York City
(Maine, New York, Connecticut, New Hampshire, Massachusetts, Vermont, Rhode Island, Pennsylvania, New Jersey, Delaware and Maryland)

Massachusetts

N-A-E-B station, WRUL, the World-Wide Broadcasting Foundation outlet with transmitters in Boston, is arranging two quarter-hour interview shows with the English casts of two Broadway plays, "The Winslow Boy," and "Power Without Glory." Players will be interviewed and put their impressions on transcriptions. Later WRUL will beam the programs to England.

New York

Columbia University proceeds with plans for its FM broadcast development. University now has facilities in the transmitter at Alpine, New Jersey set up by Major Edwin Armstrong.

New Jersey

N-A-E-B station WBCO-FM goes on the air for the first time February 5 with formal inauguration ceremonies. Congratulations to supervisor William Pfeiffer (a Wisconsin alumnus) and the Newark, New Jersey Board of Education (Details elsewhere in Newsletter).

Connecticut

A new series of programs directed to young people, titled "On the Move" aimed at showing religious convictions in action on the part of organized projects as well as individuals has been started on WAVZ. Interdenomination in nature program is written and produced by Marjorie Frantz and broadcast in cooperation with the New Haven Council of Churches on Sunday afternoons.

Edward Weeks, editor of the ATLANTIC, is now on the air at 1:15 p.m. (EST) over ABO

Pennsylvania

Pennsylvania State College is exploring further problems in the FM broadcast field. J. O. Keller, assistant to the president there recently requested a copy of Elmer Sulzer's article "Setting up the FM Station." (N-A-E-B headquarters has an ample supply of this publication on hand.)

Temple University, Philadelphia, Pennsylvania, went on the air with a new college (low-radiation) station, WTRI, on January 22, 1948. A very unusual and attractive brochure described the dedication ceremonies.

New Jersey

Rutgers University, New Brunswick, New Jersey is producing and broadcasting a series of programs called "Rutgers University Forum" on Tuesday (8:05-8:30 p.m.) over WAAT, WJLK, MID, WCTA & WSNJ. Programs are directed by Marshall G. Rothen, director of broadcasting for Rutgers.

New York

N-A-E-B station WNYC, New York Municipal outlet formally will dedicate its new 10,000 watt FM operation on February 11, 1948. Major O'Dwyer will throw the switch opening the new transmitter. (Details next issue)

"Junior Reporter", a new weekly show produced in cooperation with the New York Board of Education, began January 30 from 6:30-6:45 p.m. over WNBC. Program features Ed Herlihy and four junior high students in a discussion of current topics, chosen by student body. Show is plugged in school papers and re-broadcast by Board of Education station WNYC-FM.

NEWS FROM REGION II -- Regional Director -- Graydon Ausmus, WJOA, University, Alabama
(Virginia, West Virginia, Alabama, Kentucky, Tennessee, North and South Carolina,
Georgia, Florida and Mississippi).

Alabama

The Extension Department at the University of Alabama conducts an extensive series of broadcasts on education subjects, ranging from good health and good government to music and discussion activities. Cooperating stations include WAPI, WIFT, WGAD, WJBY, WFUM and WTBC.

Florida

N-A-E-B Station WRUF, University of Florida, Gainesville, was authorized to change its hours of operation from part-time to unlimited.

Tennessee

Harding College, Memphis, Tennessee, has received a conditional grant for a new FM broadcasting station.

Georgia

N-A-E-B Station WABE-FM, Atlanta Board of Education, is proceeding with program and construction plans to activate its new operation. Dr. I. Keith Tyler recently advised with Mr. Ira Jarrell, superintendent of the Atlanta school systems on these problems.

Tennessee

LeFoyne College in Memphis has applied for a new standard station on 1400 kc with 250 watts, unlimited time. The application is contingent on WFBQ, Memphis, being granted a change in operating assignment.

Alabama

N-A-E-B station WJOA-FM, University of Alabama, scheduled to be on the air this spring under the guidance of Graydon Ausmus, director, has been supplemented by WAFM (low radiation station) called "Radio Alabama" under the direction of Leo Martin. The campus station is used as a rehearsal and practice laboratory by the radio teaching department.

NEWS FROM REGION III - Regional Director -- Frank E. Schooley, WILL, Urbana, Illinois
(Ohio, Michigan, Indiana, Illinois and Wisconsin)

Illinois

University of Illinois (N-A-E-B member station WILL) held a communications conference in mid-January. This meeting on mass media problems (press, radio, films) was the first session of the newly-established institute of Communications Research (Details elsewhere in Newsletter).

Ohio

Dr. I. Keith Tyler, Director Institute for Education by Radio at Ohio State University (N-A-E-B member station WOSU) reports a record total of entries in the Institute educational programs exhibit).

President H. L. Bevis, Ohio State University, Chairman of the Land Grant College Radio Committee reports interest in the clear channel hearings before the FCC, is collecting briefs filed by all parties.

NEWS FROM REGION III (Cont)

Ohio

N-A-E-B Station WBOE-FM, Cleveland Board of Education, plans to expand activities in the near future to include evening broadcast time for adult audiences. They currently serve (as they have as America's pioneer FM school station) the Cleveland City School system during the day. They have just erected a new high-gain FM antenna for greater efficiency.

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N-A-E-B President, Dick Hull and Iowa State College Information Director, C. R. Elder, were visitors at Ohio State University WOSU and Radio Institute in late January. They also visited station WBOE, Cleveland, and N-A-E-B station WBAA, Purdue University in Indiana.

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The Ohio Farm Bureau has a new station, exclusively for farmers, operating in Worthington, Ohio. WRFD, Ohio's first completely rural station is backed cooperatively by the more than 55,000 members of the Farm Bureau Federation. WRFD went on the air September 27 and will specialize in programs for farm people.

Indiana

N-A-E-B station WBAA, Purdue University, LaFayette, broadcast the longest remote in its history on January 1 and 2-- 7 hours of basketball with 4 universities.

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WBAA Director Jim Miles has an excellent school of the air schedule set up and a clip sheet (a good idea for all stations) which briefly and interestingly describes the history and policies of WBAA. Miles operates a good station in a very intelligent far-sighted and effective manner.

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Harry Skornia, Radio Director, University of Indiana, Bloomington, hit the headlines with his "School of the Sky" activities. The Indianapolis Star Magazine of January 25th carried a double-page spread, describing the wide activities of this university radio production department.

Michigan

N-A-E-B member Waldo Abbot, reports the new University of Michigan station is looking forward to starting of broadcasts. WUOM-FM will operate on 91.7 megacycles with a radiated power of 13,500 watts.

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N-A-E-B member station WKAR, Michigan State College, is starting a new program series, says Bob Coleman, station director. Cooperation of all departments on campus has been enlisted to aid in producing a daily "Campus Visitor" interview series.

Wisconsin

N-A-E-B member station WHA has prepared an annual report which is a model for all stations. (They have considerable to report on) In addition to WHA operation WHA-FM is on the air, and plans for completion of the 7-station FM network are well under way.

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NEWS FROM REGION IV - Regional Director - Carl Menzer, WSUI, Iowa City, Iowa
(Iowa, Minnesota, North and South Dakota, Nebraska and Wyoming)

South Dakota

N-A-E-B station KUSD (University of South Dakota) Vermillion, has completed a program of studio reconstruction and engineering modernization. To new modern studios in the University Memorial Union building and a new 10-channel console they add a new 1000 watt transmitter acquired from war surplus.

NEWS FROM REGION IV (Cont.)

Iowa

N-A-E-B Station WOI (Iowa State College)Ames, was granted permission to broadcast Iowa State College basketball games during the months of January and February. This reverses a previous FCC decision on granting WOI a special temporary authorization. Permission was also granted to broadcast Farm and Home Week and the National Farm Institute proceedings at night.

North Dakota

N-A-E-B Station KFJM (University of North Dakota) Grand Forks, gives assurance that what seemed to be license renewal difficulties with the FCC proved to be technicalities.

Iowa

N-A-E-B Regional Director, Carl Menzer (Station WSUI, University of Iowa) reports their new FM station (KSUI-FM) operating on 91.7 megacycles with radiated power of 17,500 watts is getting excellent reception reports.

Minnesota

N-A-E-B Station KUOM, (University of Minnesota) is distributing a splendid appearing Minnesota School of the Air bulletin for the second semester. Burton Paulu, KUOM, manager is proceeding with plans for overseas shortwave transmission of American scenes as chairman of a committee for AER.

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N-A-E-B member station WCAL, St. Olaf College, Northfield, reports planning is proceeding on WCAL-FM. Milford Jensen, manager, will have a report for the Newsletter in the near future.

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NEWS FROM REGION V - Regional Director - Ralph W. Steetle, WLSU, Baton Rouge, La.
(Missouri, Kansas, Colorado, New Mexico, Oklahoma, Arkansas, Texas and Louisiana)

Texas

A conditional grant by the FCC, subject to final approval of engineering details, has been issued to Texas A & M College, College Station, Texas, for a new FM broadcasting station.

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Mary-Hardin-Baylor College, A texas Baptist college, has applied for membership in N-A-E-B. They have applied for a construction permit to construct a new FM station.

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Thomas Rishworth, Director of Radio House, University of Texas, attended the NAB educational standards meeting recently in Washington, will shortly advise N-A-E-B members on recommendations and proceedings.

Missouri

Station KFUO, St Louis, operated by the Missouri Synod of the Lutheran Church and recognized throughout its listening area for fine program service, plans to proceed with an FM station building program.

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N-A-E-B Station KSLH-FM, St. Louis Board of Education, newly developed facility of the city of St. Louis will have a full-scale report in an early Newsletter. The Board of Education now broadcasts 3 programs weekly over local commercial stations.

NEWS FROM REGION V (Cont)

Oklahoma

N-A-E-B member station KOAG, Oklahoma A & M College, Stillwater, still tied up in the U. S. Circuit Court of Appeals, made a special appearance in the closing week of FCC clear channel argument with skywave testimony with respect to WEAS, Louisville. They plan a complete market news service when facilities are available.

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N-A-E-B member station MNAD, University of Oklahoma, Norman, has an unusually fine program lined up for spring broadcast including an expanded school of the air. Vice-president of N-A-E-B John Dunn, originator of the N-A-E-B regional plan, continues a vigorous membership campaign.

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Next Newsletter will carry a full report on the Annual Radio Conference at the University of Oklahoma, February 26, 27, 28. Title of the conference "New Look in Radio". Director of proceedings is Sherman Lawton. A stellar roster of performers expected.

Louisiana

Any N-A-E-B members who have not seen the fine feature article on the new University of Louisiana station, WLSU-FM in the December alumni magazine of the University should request a copy from Ralph Steetle, WLSU-FM director and Region V N-A-E-B director.

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New N-A-E-B associate member is Southeastern Louisiana College which registered as a cooperating organization. Royal K. Sanford, director of publications, reports 3 regular programs per week over commercial stations.

Kansas

Station KSAC, Kansas State College, Manhattan, is proceeding with a program of engineering improvement and development including a new tower and a new 5000 watt transmitter.

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N-A-E-B member station, KFKU, University of Kansas, Lawrence, is now operating 1 kw nite and 5 kw daytime using the facilities of the WREN transmitter. Broadcast hours run from 2:30 - 3:00 p.m. and 9:30 - 10:00 p.m.

Colorado

N-A-E-B associate member Rex Brown, director of information Colorado A & M College reports cooperative agricultural broadcasts with KOA, YLZ, KCOL, KVOD and 13 other stations in the Rocky Mountain area.

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NEWS FROM REGION VI - Regional Director - William W. Sener - MUSC, Los Angeles, California (Montana, Washington, California, Idaho, Oregon, Nevada, Arizona, Utah and Territory of Hawaii)

California

The Unified School District of San Diego, California, has applied to the FCC for a new non-commercial, educational FM station to serve as a supplementary teaching aid to the schools of that district. More detail next Newsletter.

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The Associated Students of the University of California and the University (An N-A-E-B member) are proceeding with plans to apply for and erect an FM broadcasting station on the campus. They have been checking costs and estimates with various educational broadcasting stations around the country. Hale Sparks, director of publicity for the University promises a report in the near future.

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NEWS FROM REGION VI --(Cont)

California

William Sener, director of N-A-E-B station KUSC-FM, and director of N-A-E-B region VI reports an N-A-E-B regional meeting is planned as part of the March 20th Western Regional Radio Conference in San Francisco. Sener is sending a full report for the April Newsletter of educational radio activity in his region as well as a report on the Western Regional Conference.

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N-A-E-B member, KCVN-FM, College of the Pacific, is proceeding with broadcasting plans under the direction of its manager, John C. Crabbe. Located in Stockton, California, it represents one more key point on the West Coast which will be served by a non-commercial educational station.

Washington

N-A-E-B station KWSC, State College of Washington, Pullman, in addition to running a first-rate broadcast operation, does special productions for adjacent commercial stations and other radio outlets in the area and in the state thus expanding the coverage of the college. Frederic Hayward, Manager and John L. Blake production manager, run a remarkably wide-awake educational station operation. (See Business section Newsletter for KWSC Job opening).

Oregon

N-A-E-B Station KOAC, Oregon State College, Corvallis, which celebrated its Silver Jubilee in December, distributed an interesting brochure and secured fine publicity in a special issue of the Oregon State College newspaper. The entire issue was devoted to the 25th Anniversary celebration, and the history and development of the station from December 7, 1922 when broadcasting began with a 50 watt transmitter. Now KOAC uses 5000 watts, serves and serves well the vast Willamette Valley, heart of Oregon's agriculture.

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The American Chemical Society has begun a new series of broadcasts called "Headlines in Chemistry" over KOAC. James Morris, KOAC manager, arranged the series with Joseph Schulein, chairman, Oregon section of the Society.

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January 10, 1948

FEDERAL COMMUNICATIONS COMMISSION
(Educational)
NEWS--APPLICATIONS--ACTIONS

February 2, 1948

End of STA's for AM Stations Proposed

The Commission proposed to change its rules so as to abolish special temporary authorizations for standard broadcast stations, effective April 15, 1948. "STA's" as they are known in brief, developed when AM stations were the only broadcast media and few daytime or limited time stations were in existence. Today the growing number of authorizations for operation in off hours is having a detrimental effect on regular nighttime broadcast service in many areas. Some requests are so recurring as to constitute a series of broadcasts beyond the hours for which the stations are licensed. The Commission sees no further need for such STA's in view of the opportunities for full-time FM operation, especially since many of the AM stations concerned have FM authorizations. "Diligent efforts toward the early establishment of FM service," says the Commission, "will more than adequately satisfy public needs" in this respect. The Commission proposes to change Section 1.324 of its rules accordingly. Written comments from persons who may be opposed will be received by the Commission on or before February 28.

AMPLITUDE MODULATION APPLICATIONS

850 KC - Antenna Measurement

KFUC - Evangelical Lutheran Synod of Missouri, Ohio, and other states, Clayton, Mo.
Authority to determine operating power by direct measurement of antenna power.

770 KC - Modification Construction Permit

WCAL - St. Olaf College, Northfield, Minn. - Modification of construction permit (BP-5919, as modified, which authorized installation of new transmitter) for extension of completion date.

1250 KC - Transmitter Change

KTW - The First Presbyterian Church of Seattle, Washington, Seattle, Wash. - Construction permit to make changes in transmitting equipment.

APPLICATIONS (FREQUENCY MODULATION) COLLEGE AND UNIVERSITY

Modification Construction Permit

KOKH - The Board of Education of the City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla. - Modification of construction permit (B3-PED-76 as modified) which authorized a new noncommercial educational broadcast station for extension of completion date.

Modification Construction Permit

KOKH - The Board of Education of the City of Oklahoma City, State of Oklahoma, Oklahoma City, Okla. - Modification of construction permit (B3-PED-76 as modified) which authorized a new noncommercial educational broadcast station to specify studio location as Classen High School, 1800 N. Ellison, Oklahoma City, Okla.; change transmitter site to Classen High School, 1800 N. Ellison, Oklahoma City, Okla.; make changes in antenna system and change commencement and completion dates.

CP Modification

KOAG-FM - Oklahoma Agricultural and Mechanical College, Stillwater, Okla. - Modification of construction permit (B3-PED-58, as modified), which authorized a new noncommercial educational broadcast station for extension of completion date.

CP Modification

KOKU - State University of Oklahoma, Norman, Okla. - Modification of construction permit (B3-PED-41, as modified), which authorized a new noncommercial educational broadcast station for extension of completion date.

CP Modification

WSOU - Seton Hall, College, South Orange, N. J. - Modification of construction permit (B1-PED-78, which authorized a new noncommercial educational broadcast station) for extension of completion date.

CP Modification

KCVN - College of the Pacific, Stockton, Calif. - Modification of construction permit (B5-PED-47, as modified) which authorized a new noncommercial educational broadcast station, for extension of completion date.

For License

WHA-FM - State of Wisconsin, State Radio Council, Madison, Wisc. - License to cover construction permit (E4-PED-59, as modified) which authorized a new non-commercial educational broadcast station.

CP Modification

KWGS - The University of Tulsa, Tulsa, Okla. - Modification of construction permit (BPED-82, which authorized a new noncommercial educational station) for extension of completion date.

ACTIONS (AMPLITUDE AND MODULATION) COLLEGE AND UNIVERSITY

New Station

Lemoyne College, Memphis, Tenn. (P.O., 807 Walker Ave., Memphis 6, Tenn.) - Construction permit for a new standard broadcast station to be operated on 1400 kc., power of 250 watts and unlimited hours of operation. Contingent upon WHBQ being granted a change of facilities.

1230 KC - Extension Completion Date

WBBR - Watchtower Bible and Tract Society, Inc., Staten Island, N. Y. - Modification of construction permit (E1-P-4807, as modified, which authorized increase in power and installation of new transmitter and directional antenna for day and night use) for extension and completion date.

640 KC - Temporary Authorization

WOI - Iowa State College, Ames, Iowa. Granted special temporary authority to broadcast college basketball games, Farm and Home Week, and the National Farm Institute during February (7:00--10:00 PM)

ACTIONS (FREQUENCY MODULATION) COLLEGE AND UNIVERSITY

Granted CP Modification

KOKU - Norman, Oklahoma - Granted modification of CP for extension of completion date to 8-1-48. (BMPED-104)

Granted CP Modification

WSOU - Seton Hall College, So. Orange, N. J. - Granted modification of CP for extension of completion date to 4-15-48 (BMPED-102)

Granted CP Modification

WBEZ - Board of Education, City of Chicago, Chicago, Ill. - Granted modification of CP to change transmitter site; effective radiated power to 14 KW; antenna height to 320 ft.; make changes in antenna system and extend completion date in non-commercial educational station. (BMPED-100)

Granted CP Modification

WKAR-FM - East Lansing, Mich. - Granted modification of CP for extension of completion date to 4-15-48. (BMPED-99)

Granted Hearing Petition

Northwestern Theological Seminary & Bible Training School, Minneapolis, Minn. - Granted petition to continue hearing on applications (BP-5273; Docket 7922, and BPH-970; Docket 7923); hearing continued to February 25, 1948.

Designated for Hearing

Radio Station WAIT, Chicago, Ill.; Metropolitan Radio Corp. of Chicago, Ill.; Lake Shore Broadcasting Co., Evanston, Ill.; Lewis College of Science & Technology Chicago, Ill. - Designated for consolidated hearing applications for Class B FM stations in the Chicago, Ill. area. (BPH-614; BPH-1317; BPH-1334; BPH-1401).

Granted CP Modification

WBOE - Cleveland, Ohio - Granted modification of CP for extension of completion date to 4-29-48 (BMPED-106)

Granted New Station CP

State of Wisconsin, State Radio Council, Chilton, Wisc. - Granted CP for a new station; Freq. 89.9 mc. (Channel 210); 34 KW; antenna 800 ft. (BPED-86)

Granted New Station CP

State of Wisconsin, State Radio Council, Wausau, Wisc. - Granted CP for a new station; freq. 89.1 mc. (Channel 206); 34 KW; 1090 ft. antenna (BPED-89)

Granted New Station CP

San Diego, Unified School District, San Diego, Calif. - Granted CP for a new station; freq. 91.7 mc. (Channel 219); 3.3 KW; antenna 15 ft. (BPED-88)

TELEVISION ACTIONS

WOI-TV - Iowa State College, Ames, Iowa. Granted extension of completion date on television CP (66-72 kc.; 3000 watts aural, 4000 watts visual).

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WILL THE 540 KC. CHANNEL BE OPENED FOR PROGRAM BROADCAST?

The National Association of Broadcasters yesterday asked the FCC to probe the "most effective" use of the 540 kc. frequency in this country. In a petition filed at the Commission, the NAB said that "if the characteristics of this frequency are to be fully utilized for the benefit of the people of the United States, it is clear that studies...will be necessary after execution of the agreement reached at the forthcoming NARBA conference."

The NARBA conference is scheduled to be held in Canada in August, 1948. The preliminary meeting of engineers was held in Havana in November and December. It was limited to discussion of technical problems, to the exclusion of policy matters. The 540 kc. channel was added to the standard broadcast band for American regions at the Atlantic City International Telecommunications Conference last summer.

The NAB petition also pointed out that preliminary studies of the channel's best use would be necessary to provide a basis on which United States proposals for NARBA may be submitted, and in order that the United States delegation may be fully instructed. NAB, during the 1944 meetings of the Radio Technical Planning Board, advocated not only 540, but 530 kc.'s as well, for inclusion in the standard broadcasting band. The NAB board at its November, 1947, meeting also favored the inclusion of 520 kcs.

The National Council of Farmer Cooperatives in testimony before the FCC during the Clear Channel Hearings asked that this 540 kc. as well as 530 kc. be considered for use by Land Grant College radio station in serving farm groups. Other groups have suggested the 540 kc. channel be considered for non-commercial station usage.

WE COMMENT TO YOUR ATTENTION....

"Network waiting rooms are crowded with people who want to say something on the air. People with causes. Causes like Be-kind-to-birds-and-wildflowers. And other causes. Like the problems of management and labor. Like juvenile delinquency. And slums. and the shortage of school teachers. And the Bomb."

"A network can handle these problems two ways: (1) Give them fifteen minutes on the air around midnight in which they can say a few words, and then send them away with a clear conscience. (Yours, not theirs.) Or...(2) Take their problem to heart, study it, live with it, do the most adult job of broadcasting you can. Give it not only a good time period but also as much time as is needed."

...Advertisement of the American Broadcasting Company in ATLANTIC

Scanned from the National Association of Educational Broadcasters Records
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